

CENTURY LED LTD.

HEAD OFFICE ADDRESS

Century LED Ltd.
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Taratala Road, Kolkata – 700 088

REGISTERED OFFICE & FACTORY ADDRESS

Century LED Limited
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C'NNECT TO A
SMARTER LIFE

TURN ON THE MAGIK

MAGIK from Century LED, provides lighting solutions with a vision to 'transform spaces.' It comes from the promoters of CenturyPly, India's largest and most reputed brand in plywood, laminates and veneers. Like CenturyPly, the values of quality, innovation and trust are integral to MAGIK's DNA and bring quality products for your homes and offices that last long, offer tremendous value and are always cutting edge in design and technology. MAGIK sells over 350 products always focused on the emerging needs of the customer.

A photograph of a modern, multi-story office building at dusk. The building features a prominent glass facade on the left side, which is illuminated from within, showing office interiors. The right side of the building has a more solid, grey facade. On the right side, the words "Century House" are displayed in large, illuminated white letters, with a red, stylized starburst logo above them. The sky is a deep blue, and the overall scene is lit with a mix of natural twilight and artificial building lights.

Century House

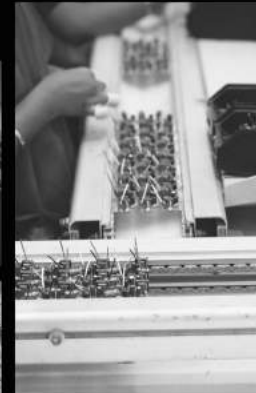
MADE IN INDIA

In just a few years, MAGIK has established itself as a reputed and trusted brand with a pan-India footprint. Its product range encompasses solutions for Home, Office, Industry, Infrastructure, Retail and Hospitality. With a network of 300+ distributors and 15,000+ retailers, MAGIK is there to serve you anywhere.



MADE WITH CARE

MAGIK products are manufactured in its own state-of-the-art plant in West Bengal. The facility has its own NABL-accredited Lab and a Design Centre that ensures every MAGIK product surpassed customer expectations time and again.



C'NNECT TO AUTOMATE YOUR HOME

- 🗣️ Compatible with Alexa & Google Home
- 🔌 Smart Controller - NO HUB REQUIRED
- 🏠 Control life away from home
- 📱 Many lights. One controller.
- 📲 Smart app
- 🔑 Smart remote
- 💡 Control colour & brightness

C'NNECTED WITH LIVES

MAGIK C'NNECT Smart Lighting Systems - the brand new range from MAGIK - is about forging connections with family and friends using the power of lighting. It can completely transform a space and your mood along with it. With this new range the possibilities are infinite. Get set to C'NNECT.





Compatible with Alexa and Google Home

Equipped with 'Intelligent Voice Control System', MAGIK C'NNECT lets you control the lights with just your voice - "Alexa, turn on living room lights" or "OK Google, turn on mood lighting". No need to open the app or use the remote.



Smart Controller - NO HUB REQUIRED

Compared to other home automation systems, setting up the MAGIK C'NNECT Smart Lighting System is really easy. Simply connect the Smart Controller to the AC mains and you are ready to go - no need for large hubs or complex wiring.



Control life away from home

You can control lights from anywhere in the world with the new generation MAGIK C'NNECT that uses WiFi protocol. Which is especially handy if you've just remembered you left the lights on and are nowhere close to home.



ALEXA OR GOOGLE HOME



APP CONTROL



BRIGHTNESS AND COLOUR CONTROL



MANY LIGHTS. ONE CONTROLLER.



CLOUD SUPPORT SYSTEM



REMOTE CONTROL



SMART CONTROLLER NO HUB REQUIRED



Many lights. One controller.

MAGIK C'NNECT uses an innovative connection method - cascading - by which a common power supply & common controller operate multiple lights in series. Which means that it frees up your WiFi router and makes adding lights easy.



Smart app

The MAGIK C'NNECT app helps you set different kinds of lighting scenes. Using the app, you can control as many groups of lights as you want as also set the colour temperature, brightness and the time for them to switch on or off.



Smart remote

The MAGIK C'NNECT remote gives you an additional way of operating your lights in addition to your phone and voice commands. You can control different groups of lights and even change their brightness and colour. Very handy when guests or house help want to operate the lighting!



Control colour and brightness

You can adjust the colour as well as intensity of your lights with the MAGIK C'NNECT lighting system. Change the temperature from warm yellow (2500K) to cool white (5700K) and look at your room in a whole new way.



THE MAGIK C'NNECT DIFFERENCE



FEATURES	MAGIK C'NNECT	HOME AUTOMATION	SMART LIGHTS	REGULAR LIGHTS
Lighting system with a wide range	✓	-	x	✓
Operated by app	✓	✓/x	✓	x
Remote control	✓	✓	x	x
No hub required	✓	x	✓	✓
Single wiring, easy maintenance	✓	x	✓	✓
Low load on network	✓	✓	x	✓
Colour changing capability	✓	x	✓	x
Dimming	✓	✓	✓	x
Scene selection	✓	✓	✓	x
Timer	✓	✓/x	✓	x
WiFi technology	✓	x	✓/x	x
Away from home control	✓	x	✓/x	x
Alexa + google Home voice control	✓	x	✓/x	x
Multiple lights per driver	✓	x	x	x
Designer light fittings	✓	-	x	✓/x
Retrofit friendly	✓	x	✓	✓
Cost of system	₹ 10000	₹ 10000	₹ 10000	₹ 10000

THE MAGIKAL RANGE OF C'NNECT



Spotlights



Features of MAGIK C'NNECT Spotlights



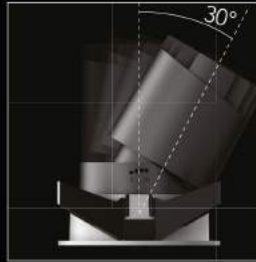
Objects visible in truest colour -

CRI > 90 - an object will be seen in its truest colours unlike under ordinary lighting



Anti-glare -

Anti-glare lights - do not hurt your eyes, seem invisible but provide bright light



Adjustable light angles -

Adjustable light angle, up to 30 degrees for asymmetric light. Premium-finish powder-coated aluminium die-cast body - sturdy and long lasting



Modular designer fittings -

Comes in 4 different colours - black, white, silver and matte gold.

Modular designer fitting - combos of different fits, easy replacement, no damage to ceiling.



Elegant Look -

The Sleek and Premium design of the fitting, gives an overall aesthetic premium look. The sleek fittings are available in matte white trim that looks elegant, along with an option of Trimless fitting wherein, the fixture is invisible but the light output remains intact.



Stunning visual effects -

Stunning visual effects using reflector options - precise control of beam angle. Comes in different designs and beam types



C'NNECT Evoke Spotlight - with Trim

Wattage	Product Code
9W	CTEV009TXXXX-TM
15W	CTEV015TXXXX-TM

Dimensions 105*77*73
 76 mm Cut out size
 30 Degree beam angle
 9W & 15W
 70Lm/W
 CRI > 90
 CCT tunable from 3000K to 6000K
 Available in Silver White Sand Gold Black

C'NNECT Evoke Spotlight - Trimless

Wattage	Product Code
9W	CTEV009TXXXX-TL
15W	CTEV015TXXXX-TL

Dimensions 105*134*73
 74 mm Cut out size
 30 Degree beam angle
 9W & 15W
 70Lm/W
 CRI > 90
 CCT tunable from 3000K to 6000K
 Available in Silver White Sand Gold Black





C'NNECT Swivel Spotlight - Trim

Wattage	Product Code
9W	CTSW009TXXXX-TM
15W	CTSW015TXXXX-TM



Dimensions
105*77*73



9W & 15W



60Lm/W



76 mm
Cut out size



CRI > 90



CCT tunable from
3000K to 6000K



35 Degree
beam angle

Available in



C'NNECT Follow Spotlight- with trim

Wattage	Product Code
9W	CTFO009TXXXX-TM
15W	CTFO015TXXXX-TM



Dimensions
105*77*73



9W & 15W



40Lm/W



76 mm
Cut out size



CRI > 90



CCT tunable from
3000K to 6000K



25 Degree
beam angle

Available in



C'NNECT Swivel Spotlight- Trimless

Wattage	Product Code
9W	CTSW009TXXXX-TL
15W	CTSW015TXXXX-TL



Dimensions
105*134*73



9W & 15W



60Lm/W



74 mm
Cut out size



CRI > 90



CCT tunable from
3000K to 6000K



35 Degree
beam angle

Available in



C'NNECT Follow Spotlight- trimless

Wattage	Product Code
9W	CTFO009TXXXX-TL
15W	CTFO015TXXXX-TL



Dimensions
105*134*73



9W & 15W



40Lm/W



74 mm
Cut out size



CRI > 90



CCT tunable from
3000K to 6000K



25 Degree
beam angle

Available in



C'NNECT Focus Spotlight- with trim

Wattage	Product Code
9W	CTFC009TXXXX-TM
15W	CTFC015TXXXX-TM



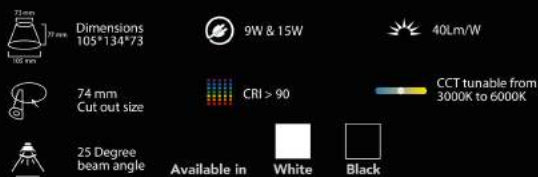
C'NNECT Aspire Spotlight- with trim

Wattage	Product Code
9W	CTAS009TXXXX-TM
15W	CTAS015TXXXX-TM



C'NNECT Focus Spotlight- trimless

Wattage	Product Code
9W	CTFC009TXXXX-TM
15W	CTFC015TXXXX-TM



C'NNECT Adore Spotlight - Trim

Wattage	Product Code
9W	CTAD009TXXXX-TM
15W	CTAD015TXXXX-TM



C'NNECT Novus Spotlight-

Wattage	Product Code
9W	SCNV009C1216



Dimensions
108*50



9W



85Lm/W



82 mm
Cut out size



CRI > 90



CCT tunable from
3000K to 6000K



75 Degree
beam angle



Wi-Fi compatible



Compatible with
Alexa and Google

Available in  White



C'NNECT Novus Spotlight-

Wattage	Product Code
15W	SCNV015C1242



Dimensions
115*55



15W



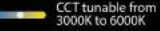
85Lm/W



100 mm
Cut out size



CRI > 75



CCT tunable from
3000K to 6000K



75 Degree
beam angle



Wi-Fi compatible



Compatible with
Alexa and Google

Available in  White



Downlights



Features of MAGIK C'NNECT Downlights



Sturdy and long lasting -

Premium-finish powder-coated aluminium die-cast body - sturdy and long lasting



Designer fittings -

Designer fittings with an elegant look to complement your beautiful interiors.



Wider light distribution -

Wider light distribution angle helps in wider spread of light, enabling tasks like reading & cooking



Object visible in truest colour -

CRI > 80 - an object will be seen in its truest colours unlike under ordinary lighting



Anti-glare lights -

Anti-glare lights - do not hurt your eyes, seem invisible but provide bright light



Uniform lighting -

The milk polycarbonate diffuser spreads the light evenly - uniform lighting with no dark patches



Dazzle Deep Downlight 10W

Wattage	Product Code
10W	CTDZ010TXXXX

- Dimensions 95*58mm
- Recess mounting
- 85 Lm/W
- 93mm Cut out size
- CRI > 80
- CCT tunable from 3000K to 6000K
- 95 Degree beam angle
- Wi-Fi compatible
- Compatible with Alexa and Google



Dazzle Deep Downlight 15W

Wattage	Product Code
15W	CTDZ015TXXXX

- Dimensions 148*58
- Recess mounting
- 85 Lm/W
- 145 mm Cut out size
- CRI > 80
- CCT tunable from 2700K to 5700K
- 95 Degree beam angle
- Wi-Fi compatible
- Compatible with Alexa and Google

Strip lights



Features of MAGIK C'NNECT Strip lights



Highly durable -

The Strip Lights are coated with a layer of Silicon that provides endurance and durability. It also reduces the chances of failure or the light losing its brightness over time.



Flexible and easy installation -

Very flexible in use - used in applications like cove lighting, mirror lighting & back lighting.



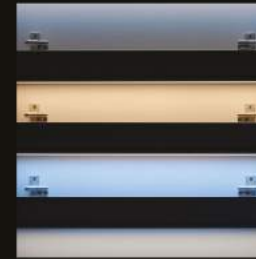
16 million colour options -

More than 16 million colour options available



Brighter than ordinary LED -

Large chip size LEDs and thicker flexible circuits make them brighter vs ordinary strips.



CCT tunable -

Also available as CCT tunable - option of colour temperature control & dimming



Customised size -

Can be cut into smaller segments, for smaller areas, without damaging the entire strip. Two or more strips rolls can be joined together for seamless performance.

Strip light - RGB

Length	Product Code
5M	CTFXRGBXXXX



Length
5 meters



70 Lumens



Detachable



CRI > 90



Dimensions
1.2 length x 3.7 height



40W

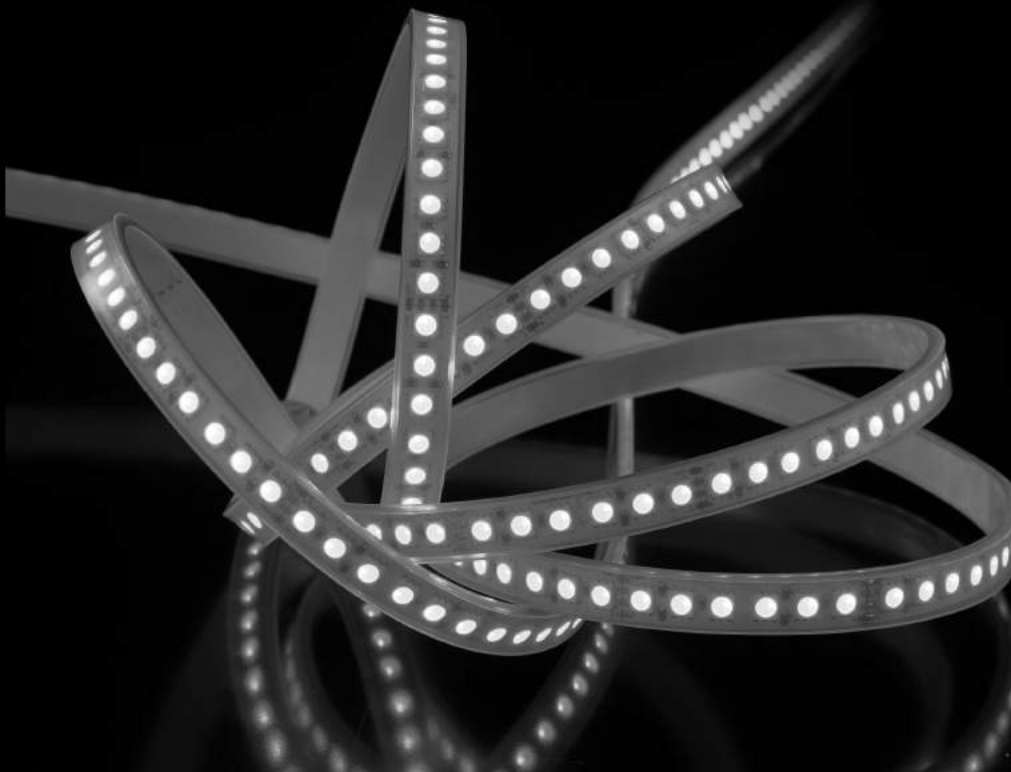
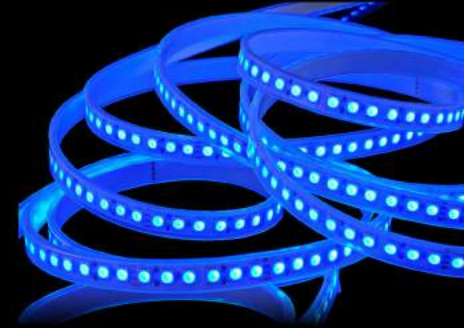
Available in RGB colours



Wi-Fi compatible



Compatible with
Alexa and Google



Strip light - CCT

Length	Product Code
5M	CTFXCCTXXXX



Length
5 meters



70 Lumens



Detachable



CRI > 90



Dimensions
1.2 length x 3.7 height



40W

CCT tunable from
3000K to 6000K



Wi-Fi compatible



Compatible with
Alexa and Google



Profile Lights



Features of MAGIK C'NNECT Profile Lights



Highly durable and strong body -

Crafted from highest grade aluminium extrusion, these are anodized and powder coated with an in-built PC diffuser for optimum thermal management.



Flexible and easy to install -

Comes in a range of designs that make it flexible for use in different parts of your home and are extremely easy to fit.



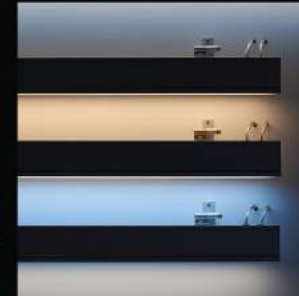
100 lumens/watt -

C'nnect profile lights have high efficacy which gives them the best-in-class brightness.



Customisable size and stunning designs -

This range of lights come in multiple sizes of 1 and 2 feet, along with being visually aesthetic with T, X and L shaped designs to fit anywhere.



CCT tunable -

Our profile lights have color changing capability, with a range of 2700K - 6500K. Not only so, it also can be dimmed to your liking.



Anti-glare and uniform lighting -




With a CRI greater than 80, these lights make objects, that it falls on, appear in their truest colour. They also diffuse light uniformly.





Linear Alpha 15W

Wattage	Product Code
15W	0606S

 Dimension (mm) 300*17*16
  3.75W per Feet
  100 Lumens / Watt




 CRI > 80
  Tunable CCT
  Housing - Aluminium , Diffuser - PC




 Surface mount
  Beam angle 120°




Linear Beta 30W

Wattage	Product Code
30W	1414S




 Dimension (mm) 300*35*3
  7.5W per Feet
  100 Lumens / Watt




 CRI > 80
  Tunable CCT
  Housing - Aluminium , Diffuser - PC

 Surface mount
  Beam angle 120°

Linear Delta 30W

Wattage	Product Code
30W	1430S

 Dimension (mm) 300*37*79
  7.5W per Feet
  100 Lumens / Watt




 CRI > 80
  Tunable CCT
  Housing - Aluminium , Diffuser - PC




 Suspended mount
  Beam angle 120°



Linear Gama 30W

Wattage	Product Code
30W	1414R

 Dimension (mm) 300*48*35
  7.5W per Feet
  100 Lumens / Watt

 CRI > 80
  Tunable CCT
  Housing - Aluminium , Diffuser - PC

 Recessed mount
  Beam angle 120°



C'NECT Smart Bridge Series for CCT Spotlights & Downlights

C'NECT Smart Bridge Series 42.30 CCT/ 42.60 CCT

Particulars	30W driver	60W driver
Item Code	CTS8030TCCT	CTS8060TCCT
I/P Voltage Range	140-295V AC	140-295V AC
I/P Current @240V	135mA	280mA
O/P constant Voltage	41-42V DC	41-42V DC
Rated O/P Load Current	640mA Max	1.3A Max
Dimensions	116.3*36*23mm	143.3*43*30mm
Driver Box Material	Plastic ABS	Plastic ABS
Over Voltage Protection	440VAC/10min	440VAC/10min
Under Voltage Protection	140V	140V
Surge Protection	4KV	4KV



C'NECT Smart Bridge Series for RGB Strip lights

C'NECT Smart Bridge Series 24.50 RGB/ 24.100 RGB

Particulars	50W driver	100W driver
Item Code	CTS8050TRGB	CTS8050TRGB
I/P Voltage Range	140-295V AC	140-295V AC
I/P Current @240V	232mA	232mA
O/P constant Voltage	23-24V DC	23-24V DC
Rated O/P Load Current	2A Max	2A Max
Dimensions	143.3*43*30mm	143.3*43*30mm
Driver Box Material	Plastic ABS	Plastic ABS
Over Voltage Protection	440VAC/10min	440VAC/10min
Under Voltage Protection	140V	140V
Surge Protection	4KV	4KV



C'NECT Smart Bridge Series for CCT Strip lights

C'NECT Smart Bridge Series 24.50 CCT/ 24.100 CCT

Particulars	50W driver	100W driver
Item Code	CTS8050TCCT	CTS8050TCCT
I/P Voltage Range	140-295V AC	140-295V AC
I/P Current @240V	232mA	232mA
Wattage	50	100
O/P constant Voltage	23-24V DC	23-24V DC
Rated O/P Load Current	2A Max	2A Max
Dimensions	143.3*43*30mm	143.3*43*30mm
Driver Box Material	Plastic ABS	Plastic ABS
Over Voltage Protection	440VAC/10min	440VAC/10min
Under Voltage Protection	140V	140V
Surge Protection	4KV	4KV



MAGIK C'NECT Smart Hub for Strip Lights

C'NECT Smart RGB Controller

Input DC Voltage Range	24V-45V DC
O/P Load Wattage	Upto 100W Max

- Connected with many lights
- Reduces Network Load
- Can be used even when internet is down
- Easy installation
- Can be used from anywhere



MAGIK C'NECT Smart Hub for Spotlights and Downlights

C'NECT Smart CCT Controller

Input DC Voltage Range	24V-45V DC
O/P Load Wattage	Upto 100W Max

- Connected with many lights
- Reduces Network Load
- Can be used even when internet is down
- Easy installation
- Can be used from anywhere

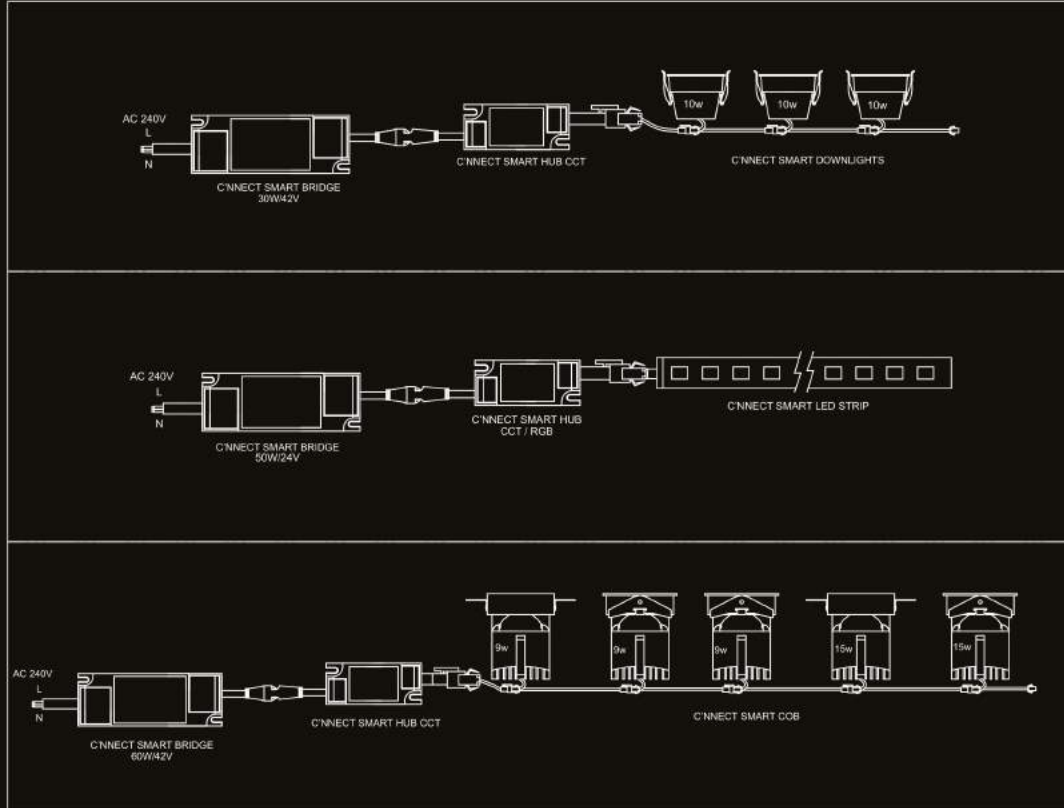


SMART REMOTE

- Works through Radio Frequency
- 4 buttons - On, Off, Dim+, Dim-
- Long range operation - works from a maximum distance of 50 ft. and does not require line of sight operation
- Enables control of up to three groups of lights with different settings
- Can control the scene settings
- No line of sight is required



SMART CONNECTIVITY CONNECTION DIAGRAM



COMPATIBLTY CHART

Multiple lights can be connected to each MAGIK C'NNECT smart hub and smart bridge, therefore reducing the load on the wifi network. Please use the chart below to determine the maximum number of lights that can be used with each smart hub and bridge.

POWER SUPPLY + CONTROLLER	10W DOWNLIGHT	15W DOWNLIGHT	9W SPOTLIGHT	15W SPOTLIGHT	CCT STRIPLIGHT	RGB STRIPLIGHT	TOTAL WATTAGE
60W / 42V Smart Bridge + SMART HUB CCT	Up to 6 Units	Up to 4 Units	Up to 6 Units	Up to 4 Units	X	X	60W
30W / 42V Smart Bridge + SMART HUB CCT	Up to 3 pc Units	Up to 2 pc Units	Up to 3 pc Units	Up to 2 pc Units	X	X	30W
50W / 24V Smart Bridge + SMART HUB CCT	X	X	X	X	Up to 5 Mtrs	X	50W
50W / 24V Smart Bridge + SMART HUB RGB	X	X	X	X	X	Up to 5 Mtrs	50W
100W / 24V Smart Bridge + SMART HUB CCT	X	X	X	X	Up to 10 Mtrs	X	100W
100W / 24V Smart Bridge + SMART HUB RGB	X	X	X	X	X	Up to 10 Mtrs	100W

Features of MAGIK C'NNECT APP



White Tunable

Tune light between Cool White & Warm White to create ambience as per the moment.



Dimmable & Energy Saving

Save more energy by adjusting brightness of lights between 100% to 10% as per your need.



Grouping

Grouping lights to operate them together. Turn off or on all lights together by creating a single group.



Control from anywhere

Forgot to turn off your lights? Now control lights from anywhere in the World with MAGIK C'NNECT app



Faster Response time

MAGIK C'NNECT solution is entirely based on the idea of connecting multiple devices with one Smart Hub, rather than one Device and one Hub. Therefore this feature with MAGIK C'NNECT reduces your Internet load, resulting in a faster response time and a seamless communication.



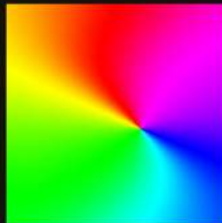
Create Schedules

Set automatic schedules for turning on and off light as per requirement. Schedule lights to turn on at 6:00 AM



Voice Control

Conveniently control lights with your voice using Amazon Alexa and Google Assistant.



Choose from over 16 million colours:

Choose from any hue in the rainbow and change the colour of your Magik C'NNECT Smart lights within seconds. Adjust the brightness and coolness to suit your mood.



Set the Scene

Choose from a variety of scenes or create your own to personalise. Create a theatre scene for movie night, a Party scene with bright, colourful light, and a candlelit scene that creates warm, low lighting.

